



LIBECCIO

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AGENDA

LIBECCIO Consortium Meeting & Steering Committee Meeting

1-2 October 2024

SustainabiLlty of tourism By Enhancing Cooperation and dIgital transformation

Programme Priority: Smarter MED

**Specific Objective: RS01.1: Developing and enhancing research and innovation capacities
and the uptake of advanced technologies**

<https://libeccio.interreg-euro-med.eu/>

Meeting coordinator: Terrassa City Council

Venue: Chamber of Commerce and Industry of Terrassa

[Carrer de Blasco de Garay, 29, 08224 Terrassa](#)



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TUESDAY OCTOBER 1ST – OFFICIAL PRESENTATION OF LIBECCIO PROJECT

09:00 – 09:15	Registration
09:15 – 09:30	<p>Welcome and official presentation (press and stakeholders invited)</p> <ul style="list-style-type: none"> - <i>Josep Forn, Councillor for Social Economy, Innovation, Universities and Knowledge Transfer and Tourism of Terrassa City Council</i> - <i>Ramon Talamàs, President of Chamber of Commerce, Industry and Services of Terrassa</i> - <i>Maura Mingozi, Libeccio Project Coordinator- Emilia-Romagna Region</i>
09:30 – 10:00	<p>Interreg Euro-MED Programme</p> <ul style="list-style-type: none"> - <i>Axel Rodriguez Garrote, representant of the Interreg Euro-MED Joint Secretariat</i> <p>Presentation of the Sustainable Tourism Mission</p> <ul style="list-style-type: none"> - <i>Josep Rodríguez, representant of the DIBA – Barcelona Provincial Council and coordinator of the Sustainable Tourism Mission</i>
10:00 – 10:30	Coffee break

TUESDAY OCTOBER 1ST – PROJECT MEETING

10:30 – 10:40	<p>Opening of the Project Meeting</p> <p>Presentation of the meeting's agenda by RER <i>Maura Mingozi</i></p>
10:40 – 10:55	<p>Welcome from Project officer of the Interreg Euro-MED Programme - Axel Rodriguez Garrote</p>
10:55 – 11:25	<p>Sustainable Tourism Mission: the main activities of the governance projects aimed to support the generation of synergies, the transferring and mainstreaming of the Thematic Project's results</p> <p>Josep Rodríguez and Georgina Calvo, DIBA – Barcelona Provincial Council</p>
11:25 – 11:40	<p>Recap & overview of the activities since the KOM meeting</p> <p>Updated Workplan Questions and Answers - RER <i>Maura Mingozi</i></p>
11:40 – 12:50	<p>WP 1 Design of an up-scaled Big Data driven decision making in tourist destinations: Follow-up, progress and partners contributions</p>



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	<p>"Preliminary identified DMSS commercial planning service, quality and marketing actions outputs/services" - <i>WP Leader ATHENA + Renato Medei (RER) and Gino Verrocchi (CNA)</i></p> <p>A 1.1 Analysis of the user requirements and functional specifications of the up-scaled Destination Management Support System (DMSS) - Update</p> <p>A 1.2 Analysis of up-scaled system needed Big Data, Indicators and related sources - Update</p> <p>A 1.3 Design of up-scaled system architecture - Update</p>
12:50 – 13:40	<p>WP 2 Pilot testing of up-scaled Destination Management Support System for tourism sustainability: Introduction to new activities, Questions & Answers - RER and activities' coordinators</p> <p>A 2.1 Enhancement of the capitalized tools to equip the up-scaled DMSS with all defined functionalities – Introduction</p> <p>A 2.2 Development of testing General Methodology – Introduction</p> <p><i>WP Leader RER (Renato Medei) + interventions by ATHENA, CNA and Tunde Kallai (ASM)</i></p>
13:50 – 14:50	Lunch
15:00 – 16:00	<p>WP3: Facilitation of data driven destination management through ETIP local networks: Progress so far, introduction to new activities, Questions & Answers – WP Leader CCIT + interventions by CNA and by any other PPs.</p> <p>A 3.1 Establishment of EUROMed Tourism Innovation Platform (ETIP)</p>
16:00 – 16:30	<p>Administrative & financial activities – RER <i>Clelia Capozzi</i></p> <p>Progress Project Report and expenditure level, budget changes (requests and timing), changes in project management and organisational structures and next deadlines – Update</p>
16:30 – 18:00	Terrassa modernism tourist visit on foot
18:00 – 20:00	Free time
20:00 – 22:00	Consortium's dinner at Cocteleria La Principal



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WEDNESDAY OCTOBER 2ND – PROJECT MEETING

09:15 – 09:45	<p>Communication and other transversal activities</p> <p>Discussion on dissemination activities, recap & overview from previous meeting and communication review, Question & Answers – RER <i>Silvia De Geronimo</i></p> <p>A 1.4 Digital communication channels set up and management and start-up communication events implementation – Update</p> <p>A 1.5 Promotional material – Update</p> <p>A 2.6 Coordination with the mission’s governance projects(TCP & IDP) and JS – Update</p> <p>A 2.7 Participation in the Euro-MED Academy – Update</p> <p>A 3.4 Monitoring the project carbon footprint – Update</p>
09:45 – 10:00	<p>Project officer of the Interreg Euro-MED Programme inputs and recommendations - Axel Rodriguez Garrote</p>
10:00 – 10:30	<p>Final Considerations, any other business and closure of the meeting – RER <i>Maura Mingozzi</i></p>
10:30 – 11:00	<p>Coffee Break</p>

WEDNESDAY OCTOBER 2ND – SECOND STEERING COMMITTEE MEETING

11:00 – 13:00	<p>Approval KoM minutes, work plan’s update and accomplishment of deliverables</p> <p>Changes: legal representative of PP9 (RAIS) and contact person of PP10 (RWG) – Acknowledgement of the new legal representative and Change in the organisational structure</p> <p>Dissemination and communication actions</p> <p>Planning next Steering Committee meeting: proposals and discussion</p> <p>Any other business</p>
13:30 – 15:30	<p>Lunch at the Terrassa del Museu restaurant (required confirmation)</p>
15:30 – 17:00	<p>Museum’s visit at MNACTEC - The National Museum of Science and Technology of Catalonia (required confirmation)</p>
17:00	<p>End of the 2nd LIBECCIO Project Meeting and visit to Terrassa</p>



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Links to connect via streaming

October 1st

Official presentation of LIBECCIO Project (9.00h-10.00h)

[Join the meeting now](#)

Meeting ID.: 373 048 097 863

Access Code: nhMCJU

Project Meeting LIBECCIO (10.30h-13.50h)

[Join the meeting now](#)

Meeting ID: 386 022 638 047

Access Code: rRZubk

Project Meeting LIBECCIO (15.00h-16.30h)

[Join the meeting now](#)

Meeting ID: 398 527 753 072

Access Code: wzcVNC

October 2nd

Project Meeting LIBECCIO (9.15h-10.30h)

[Join the meeting now](#)

Meeting ID: 371 523 102 743

Access Code: rgLSXX

Second Steering Committee Meeting (11.00h-13.00h)

[Join the meeting now](#)

Meeting ID: 381 623 276 156

Access Code: uHny3m



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Emblematic and local restaurants

La Cocteleria del Principal (cocktail bar)

The cocktail bar is located at the first floor of the *Teatre Principal* (main theatre) which is a unique facility, with 100 years of history, that has architectural elements that are historical heritage: facade, stained glass windows, mosaics... A place with a centuries-old personality that has evolved over the years and adapts perfectly to reality current. Currently is one of the main theatres of the city and it has been renovated to offer its space not only for shows but also as foyer, books presentation and elegant bar in a historical building.

This place is in front of Hotel Petit Luxe.

<https://www.instagram.com/lacocteleriadelprincipal/>

Menú selection for the dinner at La Cocteleria <https://forms.gle/jrCdyn1p2QABNJok7>



La Terrassa del Museu (restaurant)

The restaurant is in an ideal place such as the MNACTEC Museum, with impressive views in a city that is increasingly passionate about good gastronomy. A cuisine based on tradition, the cuisine of "xup-xup" and the dishes with surprising proposals, combining different textures and flavours, and always respecting the raw material and local providers. <https://laterrassa.es/>



Participants Registration Form: <https://forms.gle/fFtkp7b29SegRU2i8>