Expo 2020 Dubai

Connecting Minds, Creating the Future









Expo 2020 Dubai site

4.38 square kilometres

3 international airports will serve the Expo audience

The Expo site is equidistant from Dubai & Abu Dhabi international airports

20 minutes away from Al Maktoum International Airport by car



200+

Participants



Participating Countries



Corporates



Academia



Multilateral Organizations



Foundations & NGOs

25

Million Visits



30%

National

70%

International

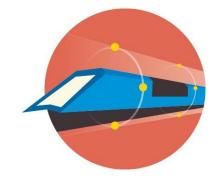
Our theme and subthemes

Connecting Minds, Creating the Future



Opportunity

How can we realise our potential and dreams of the future



Mobility

How can we access people and resources to achieve that potential



Sustainability

How we pursue our dreams and goals wisely protecting the needs of future generations





Economic and business sectors with direct relevance to Mobility

LOGISTICS



- Logistics
- Supply chain management
- ICT
- Maritime
- Infrastructure

TRANS PORTATION



- Air transport
- Rail transport
- Maritime transport
- Automotive
- Aviation

TRAVEL & EXPLORATION



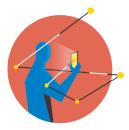
- Accommodation
- Aerospace
- Security
- Travel
- Tourism

PERS ONAL MOBILITY



- Design
- Robotics

DIGITAL CONNECTIVITY



- ICT
- Big Data
- Telecommunications





Economic and business sectors with direct relevance to Opportunity

NEW INDUSTRIES



- Technology
- Pharmaceutical
- Biotechnology
- Communication
- Consumer products
- Health & Medical
- Retail
- New media

FUTURE OF WORK



- All sectors
- Automation
- Robotics
- Employment & HR

EDUCATION



- Education
- New media
- Publishers
- ICT
- Content providers

FINANCIAL CAPITAL



- Banking
- Financial services
- Insurance
- Investment

GOVERNANCE



- Public administration
- Entrepreneurship incubators





Economic and business sectors with direct relevance to Sustainability

ECOSYSTEMS & BIODIVERSITY



- Pharmaceuticals
- Biomimicry
- Biotechnology
- Agriculture

S US TAINABLE & BUILT HABITATS



- Real Estate
- Construction
- Materials

RESOURCES



- Utilities
- Water
- Agriculture and agribusiness
- Chemical
- Energy
- F&B
- Fisheries

CLIMATE CHANGE



All sectors

GREEN ECONOMY



- All sectors
- Transport
- Waste
- Manufacturing



One Nation

One Pavilion

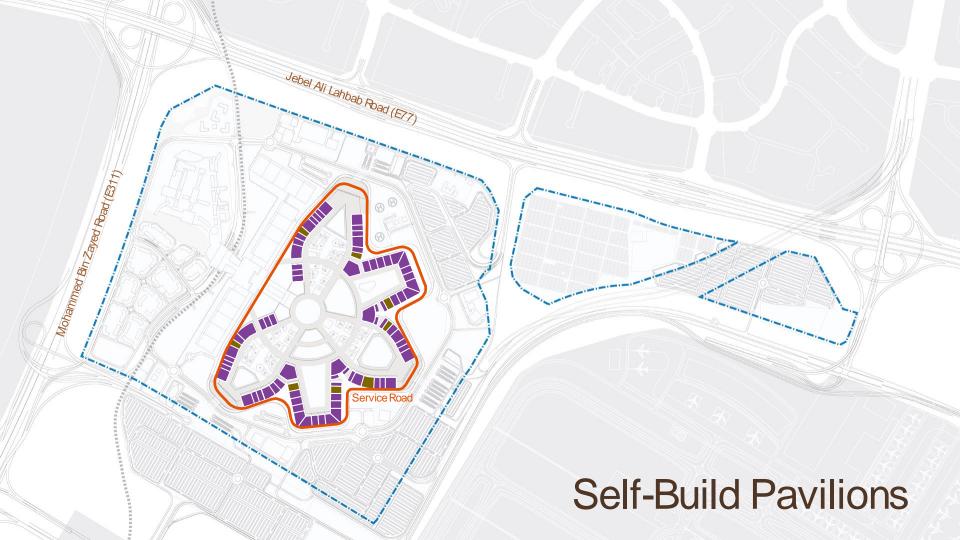


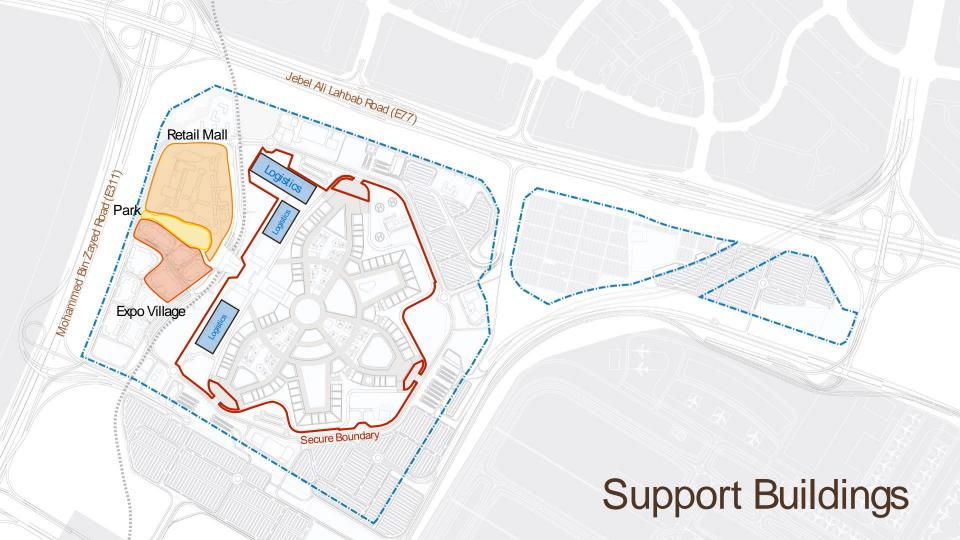
Expo 2020 Dubai Master plan



















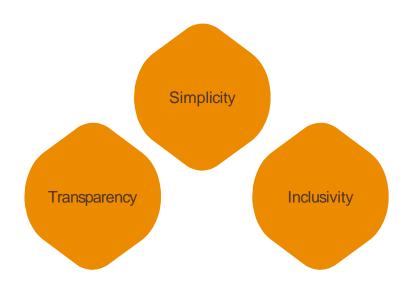
Expo2020 Procurement Overview



PROCUREMENT

eSourcing Platform



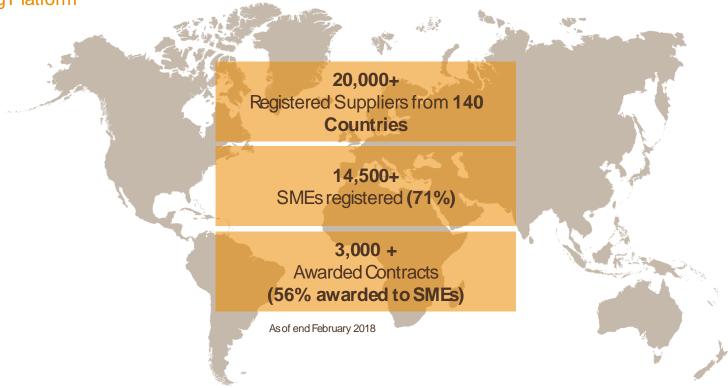


https://esource.expo2020dubai.ae/



PROCUREMENT







PROCUREMENT

2017 Market Opportunities / Awards



Construction Contracts
AED 10.8 Bn



Non-Construction Contracts AED 460 M



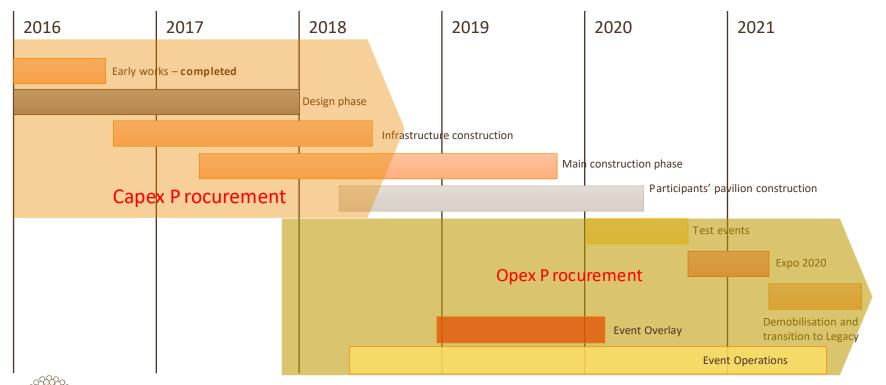
300 Licensing Products

134 Major Tenders during 2017



S ite development timeline

S etting the stage for an exceptional Expo





Construction Procurement Opportunities



2018 Market Opportunities

Design Packages	 Opportunity Pavilion (Architecture) Opportunity Pavilion (Content) Media / superstore Pavilion Fit Out
Construction Logistics Packages	 Waste Management Onsite Catering S ecurity Checkpoints
HSEQWW Packages	 Emergency Aid Centre Welfare Facilities Assurance packages
Urban Planning & Public Realm Packages	14 Major Packages for Public Realm
Thematic Districts & Al Was I Packages	 Al Wasl Audio Visual Works Thematic Districts S hading Thematic Districts Wrap
Third Party & Construction Packages	 Fit Out Works – S ite Wide Leadership Pavilion Mobility & S ustainability Content Permanent Fire & Police Points Opportunity Pavilion
Overlay Packages	 Temporary S tructures CoEx Event Fit-Out S torage Facilities FF&E

Operational Procurement Opportunities



EXPO 2020 DUBAI IN NUMBERS



Vis its



International Visitors



200+

International Participants



Hectare Site

300,000

S ite Capacity



24/7 Days



Expo Hours

10:00 to 01/02:0





204

Country & Cooperate Self-Built, Rented and Assisted **Pavilions**

Peak day

Weekday 131,000 Weekend 173,000



Iconic **Pavilions**

S hade/Canopy structures 12



Al Was I Trellis 150mts width and 70mts high







Food outlets

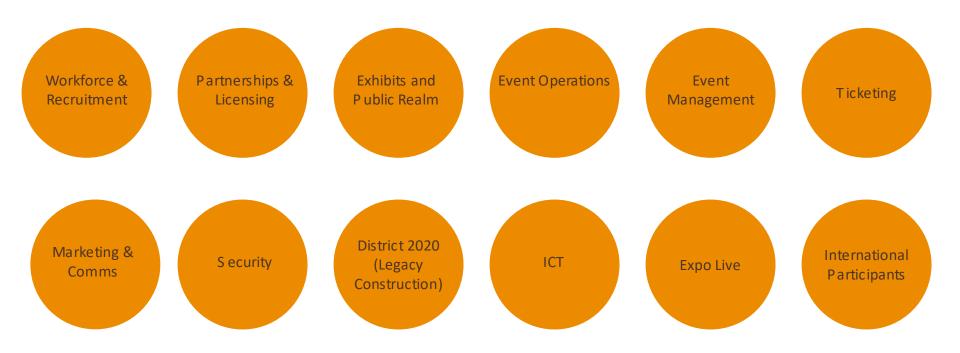






Waste Recycled & Reverted from Landfill

Tactical Opportunities





Tactical Opportunities

Business Support

- Office Framework Agreements
- Travel & Accommodation
 Framework

Event Operations

- Facilities Management
- Waste Management
- Food & Beverage
- Transport & Logistics

District 2020

- Master planning
- Transition Design Consultancies
- Construction Contracting
- Sales and Marketing Consultants

Event Management

- Ceremonies P reparation
- Journey Events
- Event Management Frameworks
- Exhibitions Frameworks

Exhibits & Public Realm

- 38 Key Exhibitions Packages
- Commissioned Artwork
- Exhibit storage and logistics
- Technical P roduction Contractors
- S tage P roduction
- Talent Booking
- Playgrounds and Children's Activations
- Visitor Centre

Expo Live

- Expo Live G rants
- Innovation Challenge Programme



Tactical Opportunities

ICT

- 124 S oftware S ystems and P latforms
- Hardware Frameworks
- Printing S ervices & Maintenance
- Systems Integration

International Participants

- Participant Pavilion Construction
- Procurement consultancy
- Hard / S oft S ervice Rate Cards
- Protocol Services

Marketing & Comms

- Branding
- Public Relations Framework
- Media Buy and Out of Home
- Creative and Production Frameworks

Partnerships & Licensing

- Master Concessionaire Contracting
- Hospitality Concessionaire Contracting
- Partnerships (various Tiers)
- 38 Licensee Categories

Security

- Manguarding S ervices
- Access Controls and Visitor S ecurity

Tic keting

- Ticketing S ervice P rovider (TSP) S election
- Ticketing Media
 Development

Workforce & Recruitment

- S taff Recruitment Agency Framework
- S pecialist Consultancy S ervices
- S taff Training Frameworks
- S taff Wellness Initiatives



Procurement Introduction eS ourcing Platform

https://esource.expo2020dubai.ae/



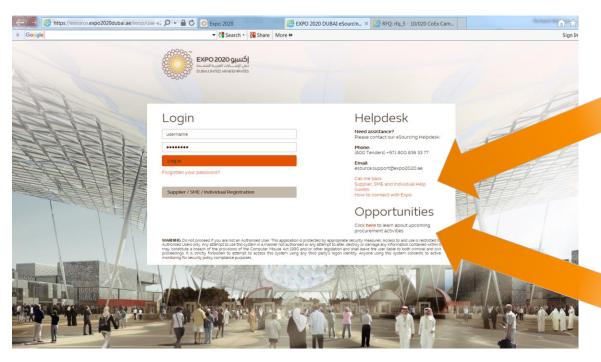


eS ourcing P latform





eS ourcing P latform

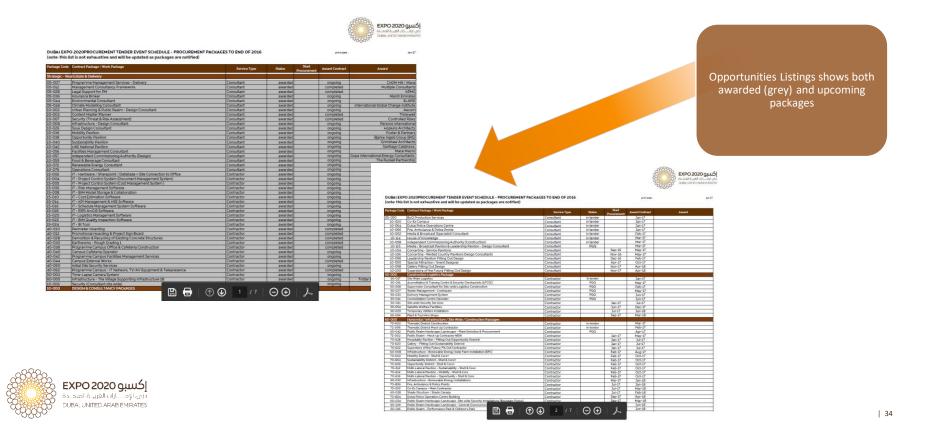


Details of the 24/7 helpdesk are provided on the landing page

A link to the opportunities register is also included on the landing page for all upcoming (2017) and awarded opportunities



Opportunities Listings



Vendor Registration – Registrations of Companies





Business Development & Integration



S ME INTEGRATION

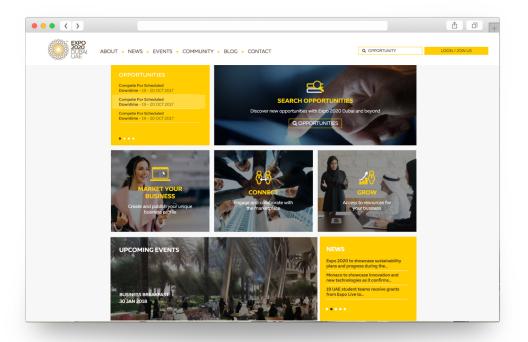
Expo 2020 Dubai commits to 20% spend for S MEs

Modified terms to enable S MEs to participate and bid more competitively:

- P roposal validity period improved from 120 days to 60 days
- 25% advanced payment for services
- 50% advanced payment for goods/materials
- Payment made within 30 days upon the receipt of the approved invoice instead of 90 days
- No Tender Bonds required
- Company cheque instead of Advanced Payment Guarantee



ONLINE MARKETP LACE





An interactive online marketplace, supporting business connectivity and growth

BUS INES S CONCIERGE & MATCHMAKING



Business Concierge & Matchmaking



A business concierge and matchmaking service, leveraging Expo's extensive stakeholder network

A service available to confirmed nations throughout the lead up and delivery of Expo

- S upporting visiting delegations and trade missions with their business objectives.
- Creating new partnerships by introducing governments and their businesses to key UAE public and private sector stakeholders.
- Business matchmaking and facilitating the right connections to enable longlasting economic value and partnerships.

Post-Expo Site





OFFICIAL PREMIER PARTNERS















OFFICIAL PARTNERS





Thank you



