

Hybrid event

## KOREA AND ITALY: A NEW CHAPTER AND FUTURE COOPERATION

ROME, 29 SEPTEMBER 2022  
10.00-15.30

ROMA EVENTI TREVÌ  
PIAZZA DELLA PILOTTA, 4

*Working language: English*

*In an increasingly polarized world characterized by decreasing economic predictability, alliances between like-minded countries will become essential in the formulation of foreign policy priorities. Broadening horizons by moving beyond the traditional pattern of regional and transatlantic partnerships will thus be critical for the next Italian government, which will take office in result of the September 25 elections. The IAI - in partnership with the Embassy of the Republic of Korea - is organising a symposium on the political, economic and cultural prospects of Italy-South Korea relations. The event will be attended by Italian and Korean researchers and businesspeople.*

# PROGRAMME

- 9.30-10.00 **REGISTRATION AND WELCOME COFFEE**
- 10.00-10.10 **WELCOME REMARKS**
- 10.10-11.30 **SESSION I – Yoon’s Presidency and the future of Korea’s foreign policy**
- Chair* **LORENZO MARIANI**, Istituto Affari Internazionali (IAI)
- Presentation* **SO-YEON PARK**, Political Counselor
- Speakers* **FRANCESCA FRASSINETI**, Ca' Foscari University, and Istituto per gli Studi di Politica Internazionale (ISPI)  
**SI HONG KIM**, HUFs Jean Monnet EU Centre  
**HAE-WON JUN**, Institute of Foreign Affairs and National Security (IFANS) (TBC)
- Q&A*
- 11.30-11.50 *Coffee break*
- 11.50-13.10 **SESSION II – Italy-ROK economic and scientific cooperation**
- Chair* **GIULIO PUGLIESE**, Istituto Affari Internazionali (IAI)
- Presentation* **YOUNG-KI YUN**, Economic Counselor
- Speakers* **FERDINANDO GUELI**, ITA Italian Trade Agency – Seoul  
**FRANCESCO CANGANELLA**, Tuscia University  
**JONGAH HONG**, Korea Trade-Investment Promotion Agency (KOTRA)  
**TAE HYUN OH**, Korea Institute for International Economic Policy (KIEP)
- Q&A*
- 13.10-14.10 *Buffet lunch*
- 14.10-15.30 **SESSION III – The global influence of Korea’s Soft power**
- Chair* **GIULIA POMPILI**, Il Foglio
- Presentation* **YE JIN CHUN**, Director of Korean Cultural Center
- Speakers* **GIUSEPPINA DE NICOLA**, Sapienza University of Rome  
**YOUNGAH GUAHK**, Luiss University  
**MOON HE SUN**, University for Foreigners of Siena
- 15.30-15.35 **CONCLUDING REMARKS**
- SEONG-HO LEE**, Ambassador of the Republic of Korea to Italy