

BOLOGNA, JUNE 28TH 2022

SWEDISH - ITALIAN SUSTAINABLE HEALTHCARE A GROUNDBREAKING CONFERENCE

FONDAZIONE GOLINELLI
VIA PAOLO NANNI COSTA, 14

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MORNING SESSION

Moderator: Ruben Sacerdoti, Director of FDI attraction, internationalization and research, Emilia-Romagna Region

09.30 - 09.35 - Conference presentation

Ruben Sacerdoti, Director of FDI attraction, internationalization and research, Emilia-Romagna Region

09.35 - 09.50 - Welcome greetings from the Authorities

Greetings from Regione Emilia-Romagna

Raffaele Donini, Minister for Healthcare policies, Emilia-Romagna Region

Greetings from the Swedish Region of Skane

Annika ANNERBY-JANSSON, President of Regional Council of Skåne

Greetings from the Swedish Embassy

Maria Åkerlund De Francisco – Swedish Embassy Counsellor

09.50 - 10.05 – Greetings from Nordic Center for Sustainable Healthcare, Swedish Energy Agency and Beside You Group

Daniel Eriksson, CEO NCSH, Mikael Fjällström, Senior Business Developer

Swedish Energy Agency, Fulvio Mastrangelo, Managing Partner Beside You Group

10.05 – 10.20 - The challenge of sustainability in the Emilia-Romagna region

Morena Diazzi, General Director for Knowledge, Research, Labour and Enterprise, Emilia-Romagna Region

10.20 - 10.40 - Introduction to the Swedish and Nordic Healthcare System

Annika Annerby Jansson, President of the Regional Council of Skåne

10.55 - 11.15 - Italian Healthcare System - Focus on Emilia-Romagna Region System

Luca Baldino – General Director for People Care, Health and Welfare, Emilia-Romagna Region

11.15 – 11.35 - Intercent-ER (Regional Procurement System)

Adriano Leli – General Director Intercent-ER, Regional Agency for the development of digital markets

11.35 -11.55 – Swedish Sustainable Healthcare Trends

Daniel Eriksson – Nordic Center for Sustainable Healthcare

11.55 - 12.15 - Focus on Swedish Climate-Smart Energy Systems

Mikael Fjällström, Senior Business Developer - Swedish Energy Agency

12.15 -12.35 - Italian Sustainable Healthcare trends - Focus on Emilia-Romagna Region

Emilia Romagna - TBA

LUNCH BREAK (12.45 - 13.45)

AFTERNOON SESSION

13.45 - 14.05 - Entering the Italian Healthcare sector: current state and opportunities for companies

Prof. Francesco Costa, Prof. Patrizio Armeni, SDA Bocconi, School of Management (Government Health and not for profit Division)

14.05 - 14.20 – Grønnsköpingkið - the world's greenest hospital:

Platform for the internationalization of smart healthcare with a focus on energy and climate and Introduction of the Mediterranean twin version in Italy - Virdea

Felicia Hedetoft – NCSH

14.20 -14.35 – Virdea: Mediterranean green solutions' supply chain platform for Nordic and Mediterranean Hospitals

Speakers: Laura Gamberale, Beside You Group

14.35 – 15.55 - Presentation of Swedish Green Healthcare Solutions - Focus on Swedish Climate-Smart Energy Solutions

Swedish Delegation representatives

15.55 - 16.40 - Presentation of Italian manufacturers' Healthcare Green Solutions

Newster System, GVS, POLITECNICA

16.55 - 17.55 - Round Table - Deep Dive on Nordic-Italian collaboration

17.55 - 18.00 - Closing remarks

Simultaneous interpreting will be available during the morning session.

ONLINE STREAMING AVAILABLE HERE



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