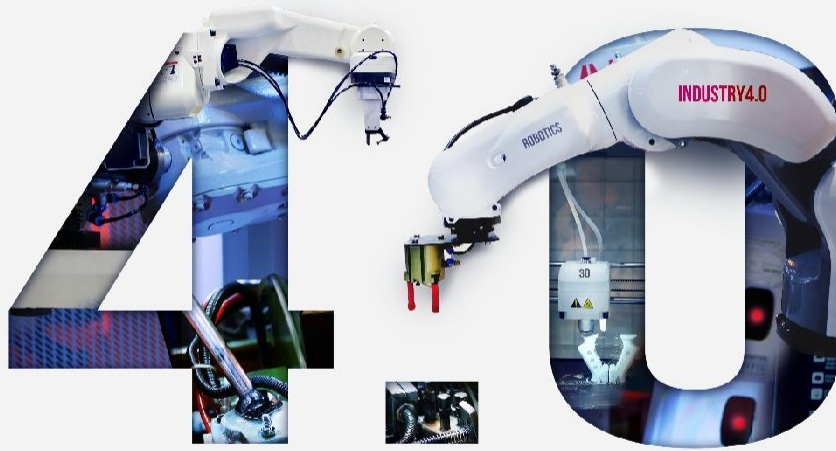


Italy – Israel for Industry 4.0



16 March 2022, 11:00 CET

11:00 Greetings

- **Jonathan Hadar**, Minister of the Israeli Economic and Trade Mission to Italy

11:05 Overview of the Israeli Ecosystem of Industry 4.0

- **Karin Chen**, Head of Industry 4.0 and Automotive / Israel Export Institute
- **Lior Handelsman**, General Partner / **Grove Venture**

11:20 Case Studies:

- **Andrea Ambrosio**, Country Manager Italy / **Shiratech**
- **Liran Akavia**, Co-Founder & Chief Operating Officer / **Seebo**

11:50 Italian Industry 4.0 tax incentives

- **Guido Guetta**, Partner / **Pirola Pennuto Zei & Associati**

12:05 Q&A Session

