

You're invited

RSVP



Italy Mexico: cooperation for the growth

Italian companies operate in the most relevant sectors of the Mexican economy. Bilateral trade relations are very dynamic, since Mexico represents one of the largest outlet markets for Italian merchandise on the American continent, after the US.

Hogan Lovells invites you to a special virtual event hosting main Italian and Mexican authorities and companies to discuss the state of bilateral relations and promote new collaborations in all sectors.

Programme:

- ▶ **Introductory greetings**
Omar Guerrero Rodríguez – Managing Partner, Hogan Lovells Mexico
Lorenzo Vianello – President of Italian Chamber of Commerce in Mexico
Claudio Ricciardi, President of AEMI, Mexican-Italian Economic Association
- ▶ **Italy in Mexico**
Italian companies operating in Mexico; key economic sectors; main initiatives being taken in the framework of the bilateral cooperation; recent trends in Italian direct investment in Mexico and future perspectives; the role of Italian Trade Agency (ICE) in supporting Italian exports to Mexico.
Luigi De Chiara - Ambassador of Italy in Mexico
Gianluca Atena – Director of Italian Trade Agency, Mexico City Office
- ▶ **Mexico in Italy**
The importance of economic and trade relations between Italy and Mexico; key sectors for new investment.
Carlos García de Alba - Ambassador of Mexico in Italy

Emerging opportunities arising from the Free Trade Agreements signed by Mexico (EU-MEXICO FTA, USMCA)
Maria de los Ángeles Arriola – General Consul of Mexico in Milan
- ▶ **Business on the ground**
Direct experience of Italian companies in Mexico and Mexican companies in Italy. Challenges, opportunities and future expectations.
Marco Giamminola – CEO, ITG Group, Mexico Division
Marco Antonio Gonzalez Ceron – President, Associazione di Commercio Italia-México
Marco Perticato – General Manager, Ar-Tex North America
Marco Ruggiero – General Manager, Chiesi Mexico
Irma Rodríguez – Business Consultant, Comercio Con Estrategia
William Teramo – CFO, Perfetti Van Melle Mexico

Moderated by:
Juan Francisco Torres Landa – Partner, Hogan Lovells Mexico
Leah Dunlop – Partner, Hogan Lovells Italy
- ▶ Q&A Session and Closing Remarks

We look forward to you joining us please RSVP below to reserve your spot.

Register today



Omar Guerrero Rodríguez
Managing Partner
Mexico City
Hogan Lovells



Leah Dunlop
Partner
Rome
Hogan Lovells



Juan Francisco Torres Landa
Partner
Mexico City
Hogan Lovells

Details

Date

Thursday, 4 March 2021

Time

9 a.m. - 11.00 a.m. CST
4 p.m. - 6.00 p.m. CET

Zoom webinar details upon registration

RSVP today

Contacts

Cristina Bagatin

PR & Events Senior Advisor
cristina.bagatin@hoganlovells.com

Elsie Prieto

Business Analyst
elsie.prieto@hoganlovells.com

Update your Preferences

hoganlovells.com

Hogan Lovells response to Coronavirus (COVID-19)

With the spread of coronavirus and on-going impact on our clients, their people, and operations, we have mobilized a global team of cross-disciplinary lawyers to support you. Visit our **COVID-19 Topic Center** and sign up for one of our upcoming virtual events to learn how businesses are devising and implementing a variety of measures to identify the right strategy to beat the coronavirus and make normal life safe again.

About Hogan Lovells

Hogan Lovells is an international legal practice that includes Hogan Lovells US LLP and Hogan Lovells International LLP. For more information, see <http://www.hoganlovells.com/>

Atlantic House, Holborn Viaduct, London EC1A 2FG, United Kingdom
Columbia Square, 555 Thirteenth Street, NW, Washington, D.C. 20004, United States of America

Disclaimer

This publication or event is for information only. It is not intended to create, and receipt of it or participation in an event does not constitute, a lawyer-client relationship. Images of people may feature current or former lawyers and employees at Hogan Lovells or models not connected with the firm.

So that we can send you this email and other marketing material we believe may interest you, we keep your email address and other information supplied by you in a database. The database is accessible by all Hogan Lovells offices, which includes offices both inside and outside the European Economic Area (EEA). The level of protection for personal data outside the EEA may not be as comprehensive as within the EEA.

To stop receiving email communications from us please click [here](#).