



DISCOVER THE SIGNS OF ITALIAN DESIGN IN LA

## SAVE THE DATE

# Italian Design Day 2021 ~PHIGITAL DESIGN TALK~

SEPTEMBER

23<sup>RD</sup>

9AM LOS ANGELES TIME

6PM ITALIAN TIME

ZOOM WEBINAR & LIVE PANEL FROM  
THE ITALIAN TEMPORARY DESIGN EXHIBITION  
"A JOURNEY THROUGH ITALIAN DESIGN"  
AT THE IIC IN LOS ANGELES

### PROGRAM

Moderator: **Mattia Biagi** – Interior Designer and Ambassador of the Italian Design in Los Angeles 2021

- 9.00** Welcome greetings  
**SILVIA CHIAVE** - Consul General of Italy in Los Angeles
- 9.05** Market overview  
**ALESSANDRA RAINALDI** - Trade Commissioner, Italian Trade Agency Los Angeles
- 9.15** Italian Living in California – Market Trends & Business Opportunities  
**GULLA JONSDOTTIR** – CEO Gulla Jonsdottir Architecture & Design  
**DARRIN WILSON** – CEO Studio Dardo Inc.  
**STEFANO ZOCCATELLI** - Real Estate Consultant, Nest Seekers
- Case stories of two Italian companies in LA:  
**SILVIA FRIGERIO** – Boffi|De Padova Los Angeles  
**MORENO VITALONI** – Giorgetti Usa
- 9.45** Q&A
- 10.00** End of the event

[CLICK HERE TO REGISTER TO THE WEBINAR](#)