

GREATER BAY AREA INNOVATION ROAD

14 - 17 January 2019
Hong Kong & Shenzhen

A project supported by Italian and Hong Kong institutions in Hong Kong and Guangdong, catered to innovative Italian companies willing to explore new market opportunities and internationalization projects, with the aim of creating synergies with Hong Kong and Guangdong companies through different forms of financial and/or technological partnerships.

PROGRAM

JAN 14: Arrival in Hong Kong and participation to Asian Financial Forum in Hong Kong (day 1/2)

JAN 15: Participation to Asian Financial Forum in Hong Kong (day 2/2) and to Investor Forum event in Intesa Sanpaolo Hong Kong Branch

JAN 16: Business Matching Session in Hong Kong Science Technology Park and visit to Hong Kong Productivity Council

JAN 17: Transfer to Shenzhen and Business Matching Session in Tian An Cloud Park

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e Societario

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Italy Innovation Hub

 **INTESA SANPAOLO
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天安骏业
TIAN AN SUCCESS


HKPC
Hong Kong Productivity Council
香港生产力促进局

InvestHK



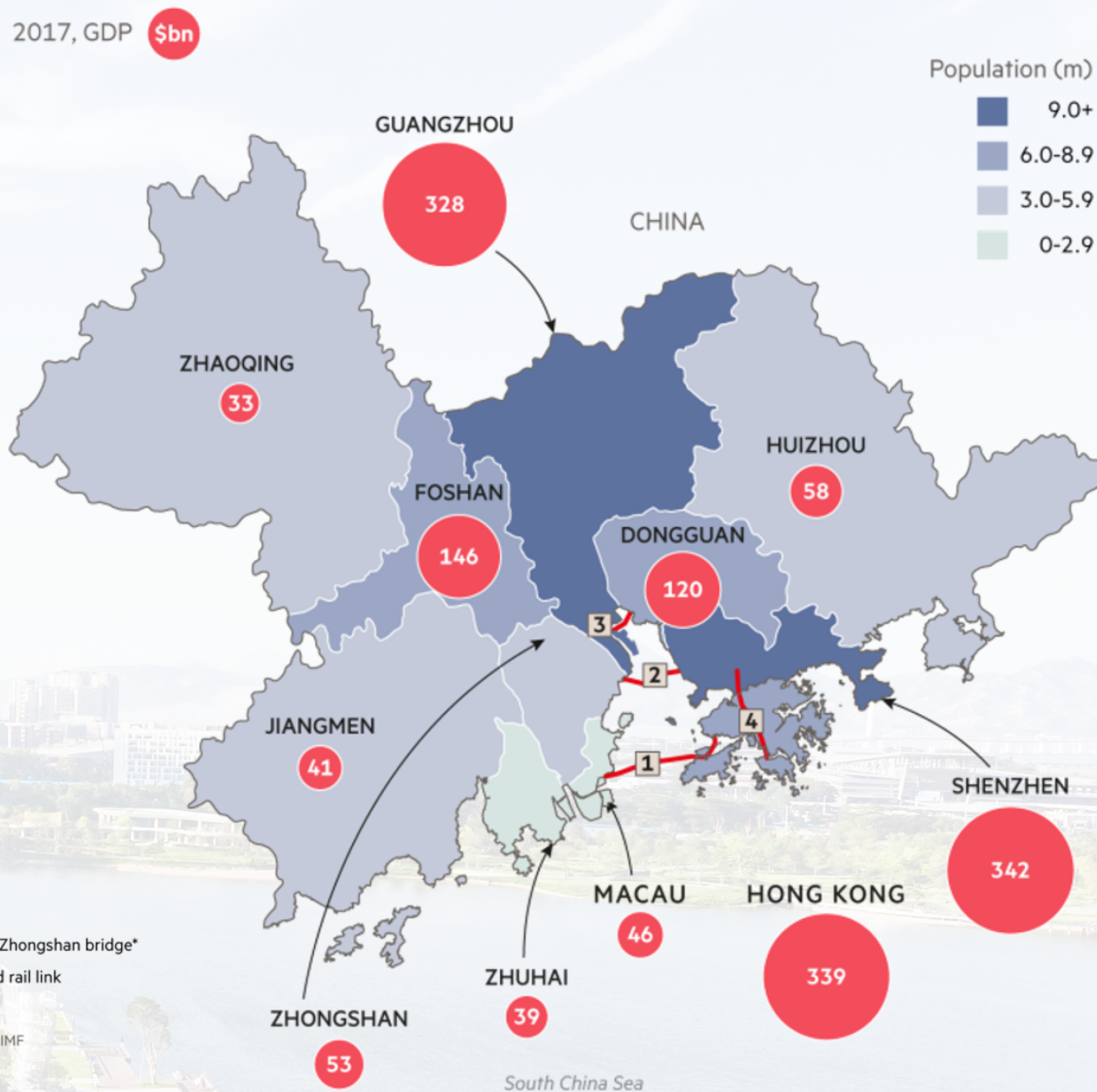
WHY THE GREATER BAY AREA?

The Greater Bay Area (GBA) refers to the Chinese government's scheme to link the cities of **Hong Kong, Macau, Guangzhou, Shenzhen, Zhuhai, Foshan, Zhongshan, Dongguan, Huizhou, Jiangmen** and **Zhaoqing** into an integrated economic and business hub.

The GBA, a region surrounding the Pearl River Delta in the country's southern-most province, has grown from an agricultural area in the 1980s to Asia's largest and most populous urban area, having leapfrogged the Tokyo Bay area's population in 2010.

The GBA now accommodates **68 million people** with a **total GDP output of US\$1.4 trillion** has been identified as **the new Silicon Valley**.

Hong Kong represents the financial district of the area while **Shenzhen** the innovation hub.





The Asian Financial Forum (AFF)

14-15 January 2019, Hong Kong

The Asian Financial Forum (AFF) brings together some of the most influential members of the global financial and business community to discuss developments and trends in the dynamic markets of Asia.

The eleventh AFF attracted **more than 3,000 participants from 46 countries and regions**, about 85% of them were CEOs and senior decision makers. Around 400 journalists and media representatives attended the forum. During the AFF Deal Flow Matchmaking Session, one-to-one meetings will be arranged between sources of funds and sources of deals.



100+ International speakers

3,000+ Forum participants

70+ Delegations

10 InnoTalks

Global Investment Zone

Deal Flow Matchmaking Session

Innoventure Salon

50+ Investing mentors

50+ Start-up exhibitors





Hong Kong Science and Technology Park (HKSTP)



Hong Kong Science & Technology Parks Corporation (HKSTP) is a statutory body dedicated to building a vibrant innovation and technology ecosystem to connect stakeholders, nurture technology talents, facilitate collaboration, and catalyze innovations to deliver social and economic benefits to Hong Kong and the region.



Tian An Cloud Park - Shenzhen



Covering an area of 760,000 square meters, Shenzhen Tian An Cloud Park serves as an incubator for small and micro high-tech enterprises.

In response to the strategic layout of the Guangdong-Hong Kong-Macao Greater Bay Area, the park helps in building a new pattern of the urban community. Tian An Cloud Park takes the lead in outputting asset-light projects nationwide, enhancing the capacity of Industrial-City Community building and operation. The Park also works with Huawei to provide services for the construction of smart cities in the Middle East.





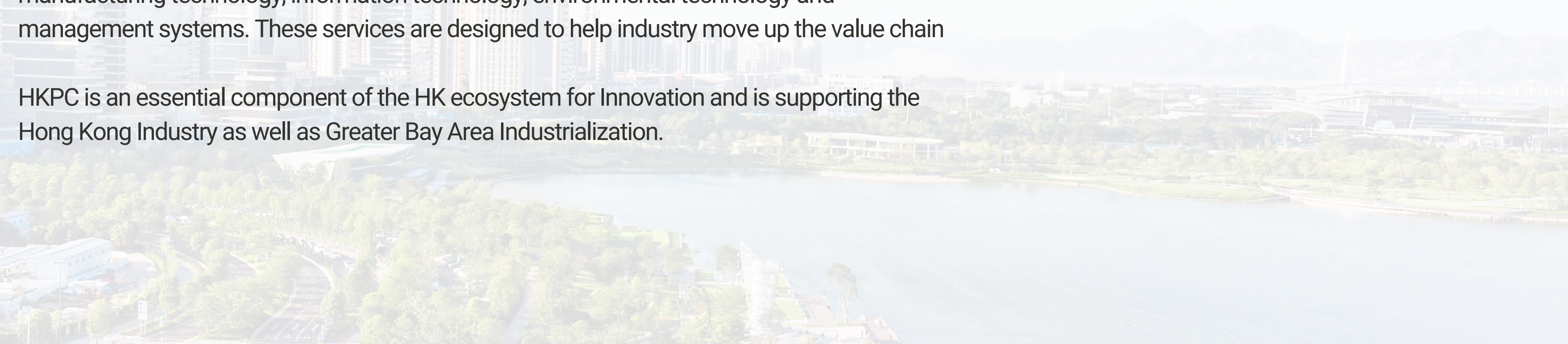
Hong Kong Productivity Council

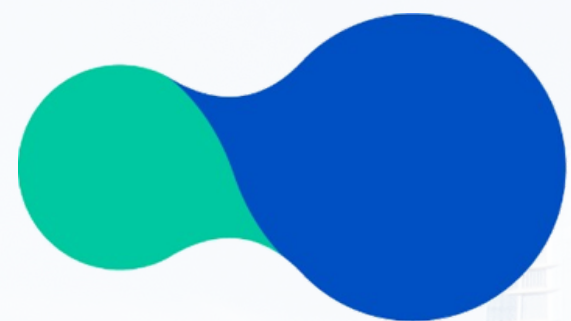


The Hong Kong Productivity Council (HKPC) is a multi-disciplinary organization established by statute in 1967. HKPC's mission is to promote productivity excellence through the provision of integrated support across the value chain of Hong Kong firms, in order to achieve a more effective utilization of resources, to enhance the value-added content of products and services, and to increase international competitiveness.

HKPC and its subsidiaries' consulting and technical professionals provide a multitude of services in technology transfer, consultancy, training and other support services in the areas of manufacturing technology, information technology, environmental technology and management systems. These services are designed to help industry move up the value chain

HKPC is an essential component of the HK ecosystem for Innovation and is supporting the Hong Kong Industry as well as Greater Bay Area Industrialization.





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Apply now!

Deadline: December 7th, 2018

Participation fee: 500EUR per person

- 2-days pass to Asian Financial Forum (AFF) 2019 in Hong Kong on Jan 14-15 (valued over 1000EUR)
- Dedicated business matching sessions with financial investors at AFF and with industrial investors in Hong Kong and Shenzhen
- Tour of Hong Kong Science Technology Park in Hong Kong
- Tour of Tian An Cloud Park in Shenzhen
- 2 networking lunches and 2 networking dinners
- Visa to China
- Transportation in Hong Kong and in Shenzhen

Flights and accommodation not included - Special packages will be offered to selected companies.

The Organizers do not guarantee that applications received after the deadline will be taken under consideration.