

# AgriFuture

*Farming the Future*

30 October 2019  
8:30 till 16:00  
The Maslow Hotel  
Sandton

## Description:

*AgriFuture – Farming the Future* is an innovative forum that aims to secure the future of agriculture by showcasing the potential for the digital transformation of agriculture including specific collaborative projects impacting the agri-food sector today. An 'Internet of Farms' forum for Southern Africa organised by **Agri Help Africa** as an official side event of the **Southern Africa Europe CEO Dialogue**.

## Focus Areas will include:

- o Why is IOT so important
- o IOT solutions for agricultural problems
- o Managing the value chain in agriculture through the IOT
- o Strengthening competitiveness of farming and food chains in Southern Africa through the IOT
- o Getting started
- o Precision Farming
- o Farm Security
- o Regenerative Agriculture
- o Replacing land as collateral in the agri-industry

## Target Group:

*AgriFuture* is for all farmers, potential farmers, investors and other stakeholders in the agri-industry, government, banking and financial services, as well as leading ICT and telecoms companies.

## Benefits from attending:

During the *AgriFuture* forum you will be exposed to some of the latest innovative technologies and projects that contributes to how we will be *Farming the Future* and achieve the following outcomes:

- Sufficient, safe and healthy food through productive and sustainable agriculture;
- Improved management and control of the farming enterprise;
- Increased traceability of agricultural products;
- Improved safety on farms;
- Increased potential of agricultural land; and
- Available profiles of farmers and farming enterprises for the agricultural funding industry.

## For Bookings:

Participants of the Southern Africa Europe CEO Dialogue may attend the *AgriFuture – Farming the Future* side event free of charge. Other participants from business may register for **R2 300** (Incl. VAT) per person while farmers may register for **R575** (Incl. VAT) per person.



For more information:

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An official side event of the:



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