

Giornata Regionale dell'Artigianato
Emilia Romagna

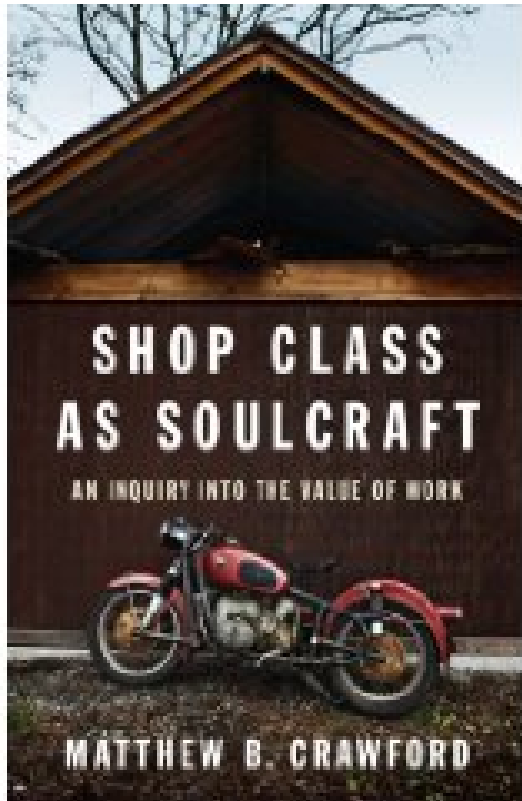
Futuro Artigiano

Stefano Micelli

Università Ca' Foscari di Venezia
Fondazione Nord Est

Bologna, 26 novembre 2015

Dai lavoratori della conoscenza alla conoscenza nel lavoro



“What follows is an attempt to map the overlapping territories intimated by the phrases “meaningful work” and “self-reliance”. Both ideals are tied to a struggle for individual agency, which I find to be the very center of modern life”.

Matthew Crawford

La riscoperta del fare



- “Fatto a mano” e DIY: un tratto caratteristico della società americana
- Enfasi sulla creatività e sulle nuove connessioni sociali

Make: una rivista manifesto



Maker Faire: un fenomeno sociale



- “The handy and the crafty alike came out to the World Maker Faire at the [New York Hall of Science](#), and by that we mean those who are hands-on and those who are good with crafts.”

Un nuovo immaginario per il lusso francese



Des outils inspirés



HERMÈS
PARIS

Sautoir cravate
en argente



Hermès,
artisan contemporain
depuis 1837.



THE CRAFTSMAN WITH HIS BRUSH

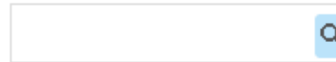
It is Louis Vuitton shoe lines (y of course, quality you can see, superb materials, an impeccable finish and perfect proportions. But other qualities remain unseen: the craftsman's skill and the simple elegance of his gestures, repeated so often and precisely. Not forgetting the final touch: a coat of dark paint to protect the sole and enhance the beauty of every step.

LOUIS VUITTON



Arts and Crafts

V&A



Power of Making



In 2011, the V&A and Crafts Council celebrated the role of making in our lives by presenting *Power of Making*, an eclectic selection of over 100 exquisitely crafted objects, ranging from a life-size crochet bear to a ceramic eye patch, a fine metal flute to dry stone walling. The exhibition was a cabinet of curiosities showing works by both amateurs and leading makers from around the world to present a snapshot of making in our time.

Objects featured in *Power of Making*



Saper fare e design: l'esperienza olandese

droog

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tools

HOME / PROJECTS / TOOLS / A TOUCH OF GLASS FOR SALVIATI



A Touch of Glass for Salviati

date: 1999

The Venetian company Salviati asks Droog to glass objects. Designers Matijs Korpershoek Arnout Visser and Marcel Wanders explore glass, as well as principles for decoration.

Droog shows the first results during the Salor Mobile in Milan and Salviati takes Marcel design into production.

Droog explores knitwear

by Gabriëlle Lucille Friday, 20 May, 2011



Nanna van Blaaderen

I distretti: mappatura



Fonte: Fiera di Milano 2008

Multinazionali tascabili?



Le opportunità del digital manufacturing
Una nuova stagione di crescita?

Una rivoluzione tecnologica

In the Next Industrial Revolution, Atoms Are the New Bits

By Chris Anderson  January 25, 2010 | 12:00 pm | [Wired Feb 2010](#)

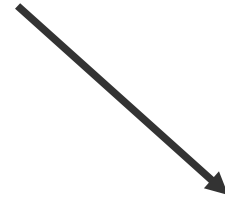
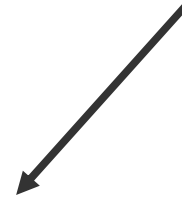


The door of a dry-cleaner-size storefront in an industrial park in Wareham, Massachusetts, an hour south of Boston, might not look like a portal to the future of American manufacturing, but it is. This is the headquarters of [Local Motors](#), the first open source car company to reach production. Step inside and the office reveals itself as a mind-blowing example of the power of micro-factories.

In June, Local Motors will officially release the [Rally Fighter](#), a \$50,000 off-road (but street-legal) racer. The design was crowdsourced, as was the selection

Manifattura additiva

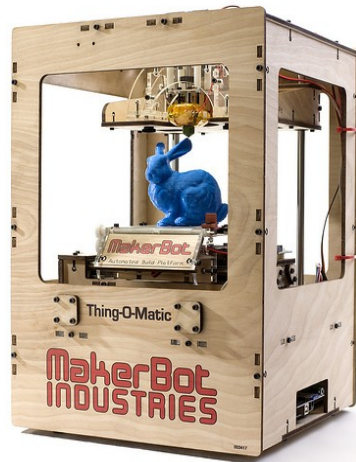
Manifattura sottrattiva

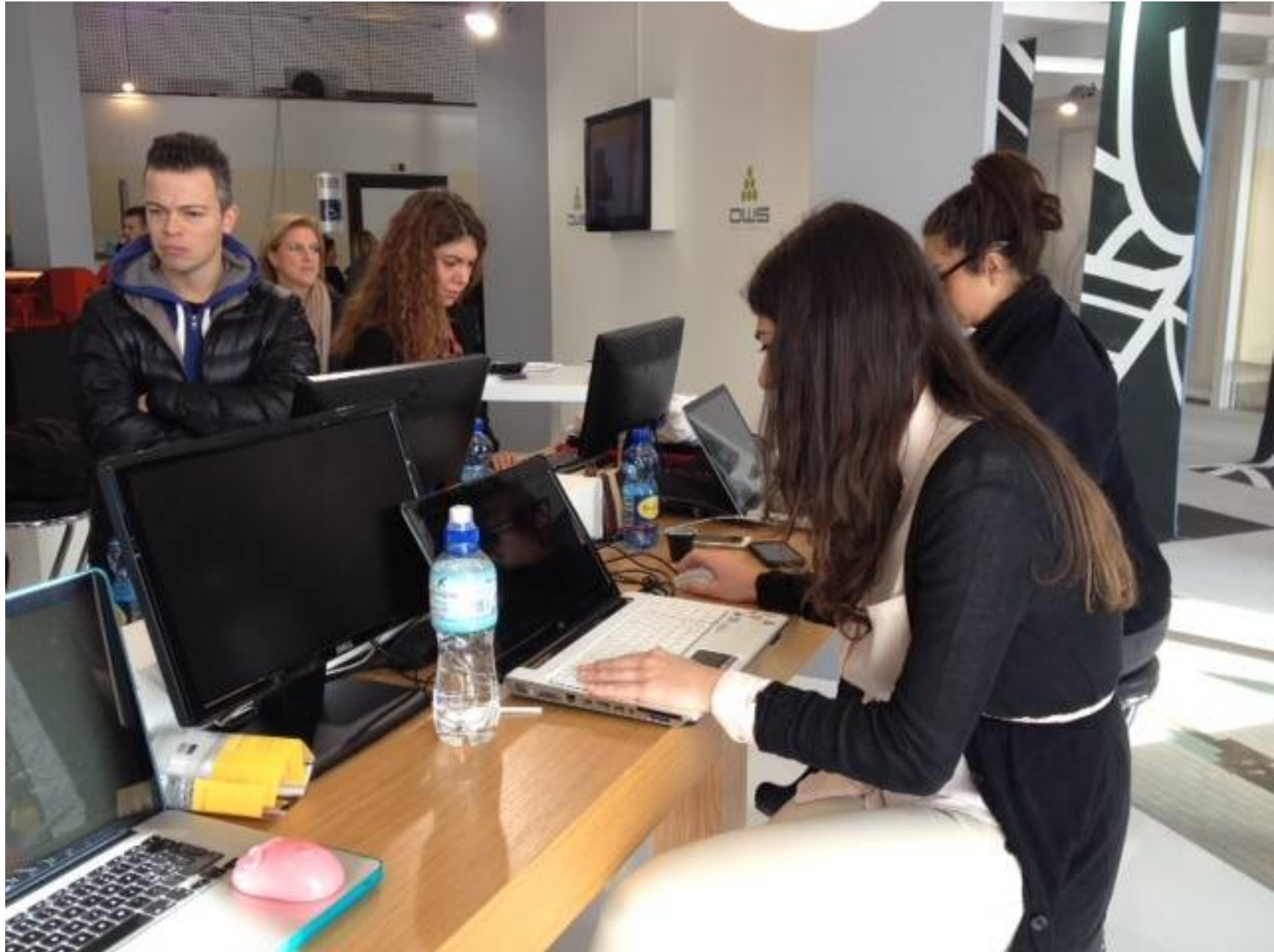


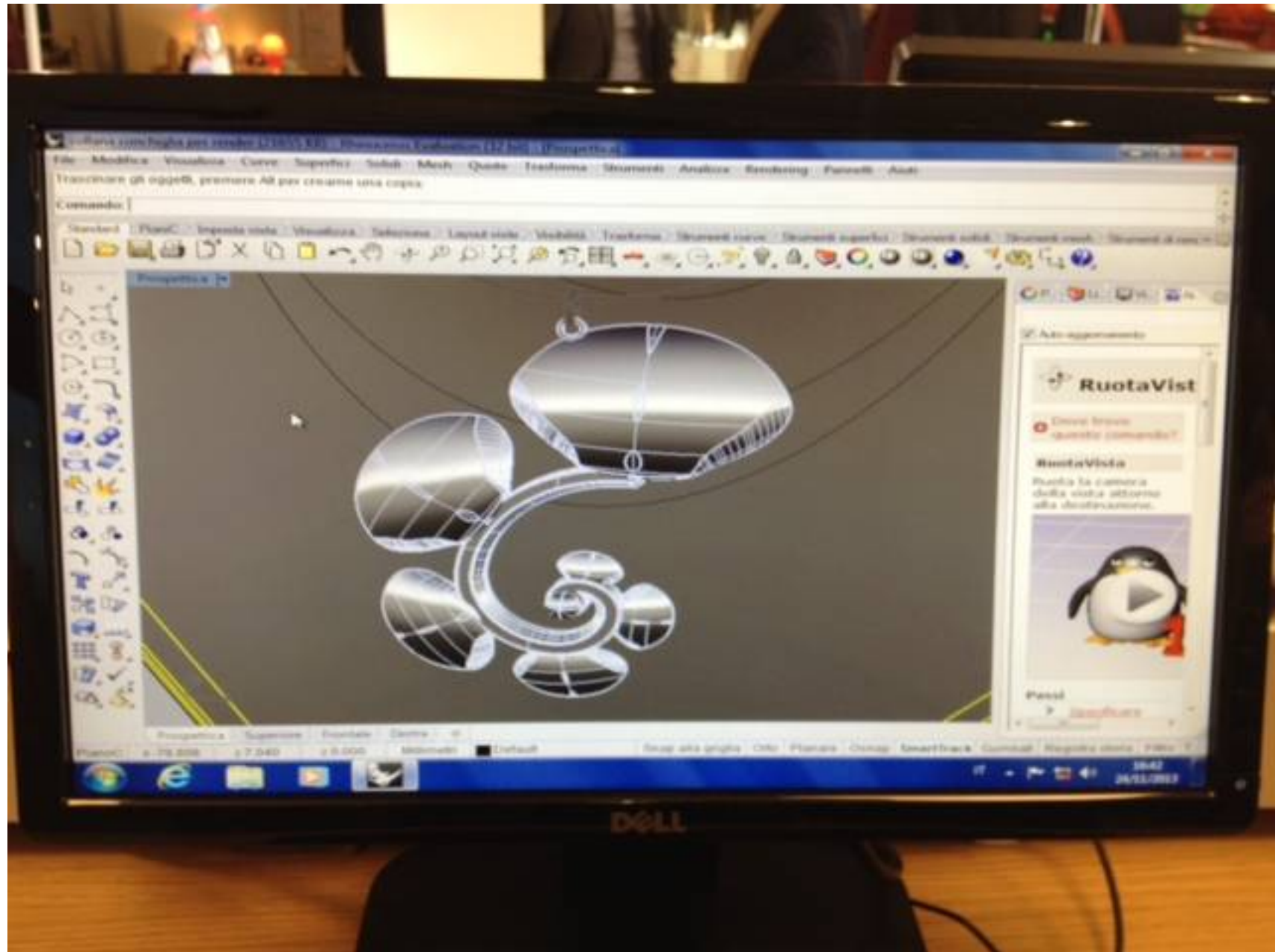
STAMPANTI 3D

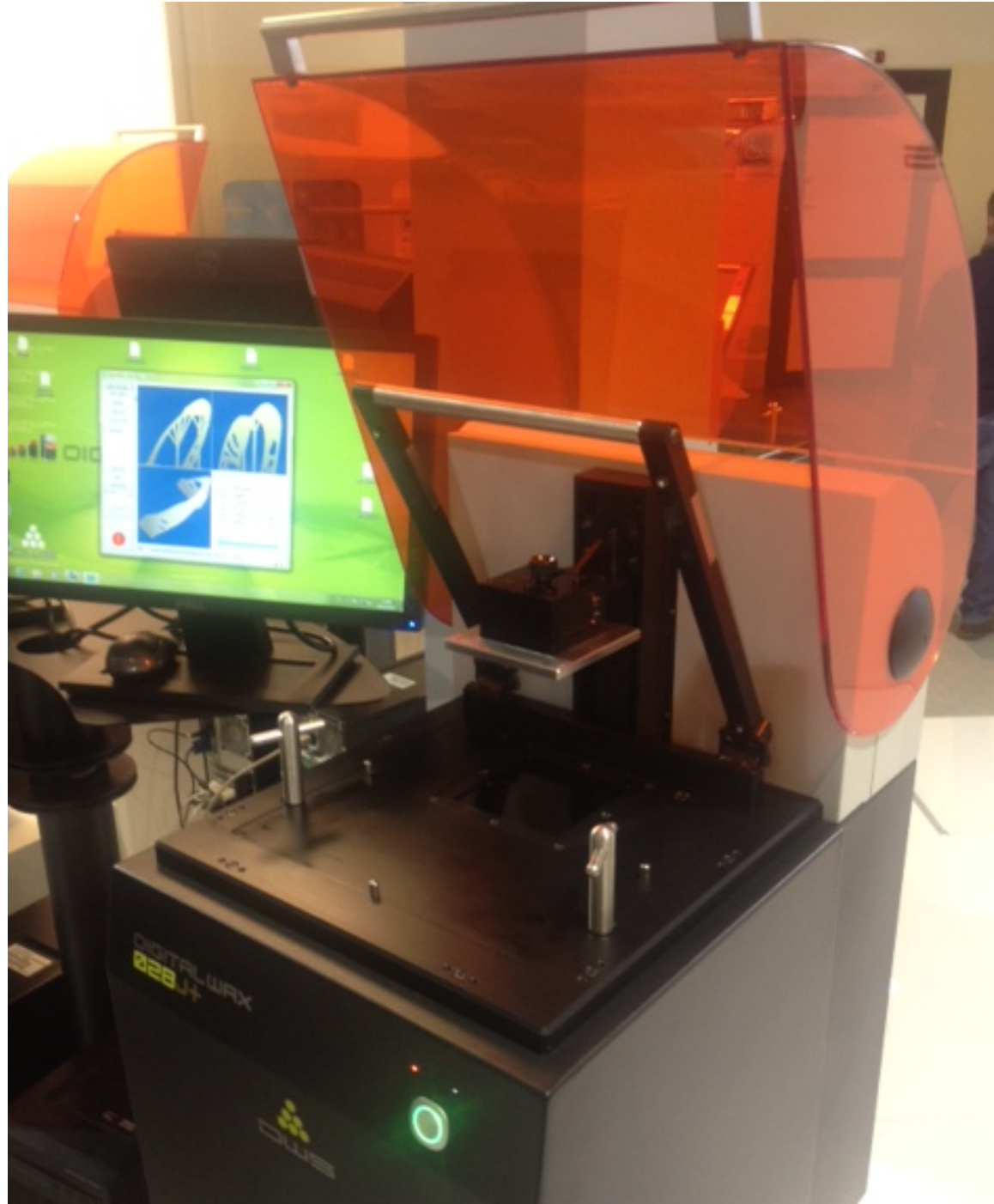
LASER CUTTER

FRESE CNC











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Articoli Selezionati [Mostra altro](#)



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CozyHomeS... **€22.44 EUR**



Modern spiky tea light holder
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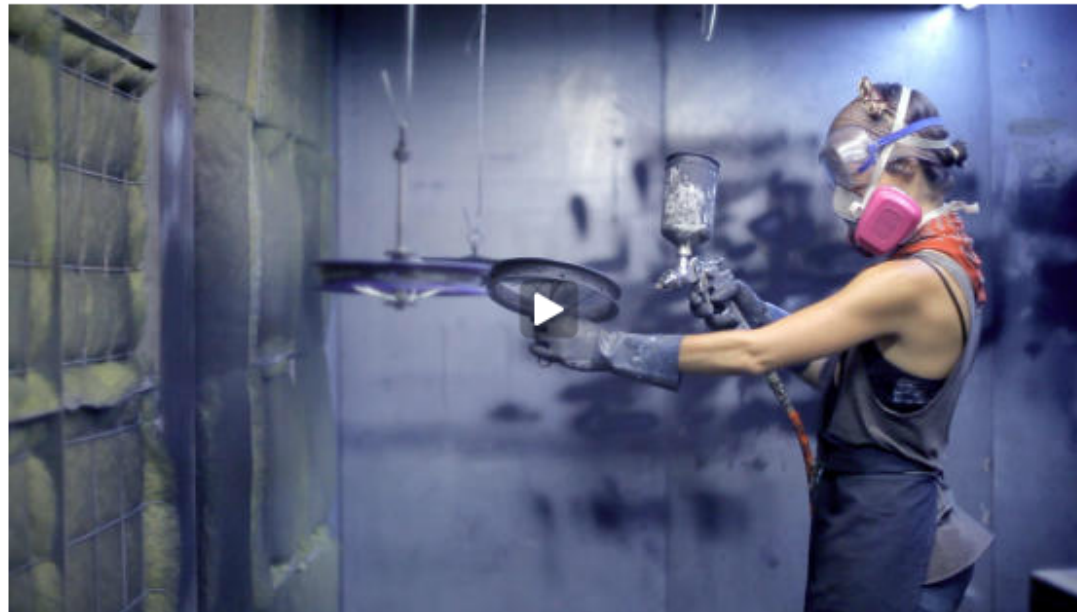
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The Etsy Blog

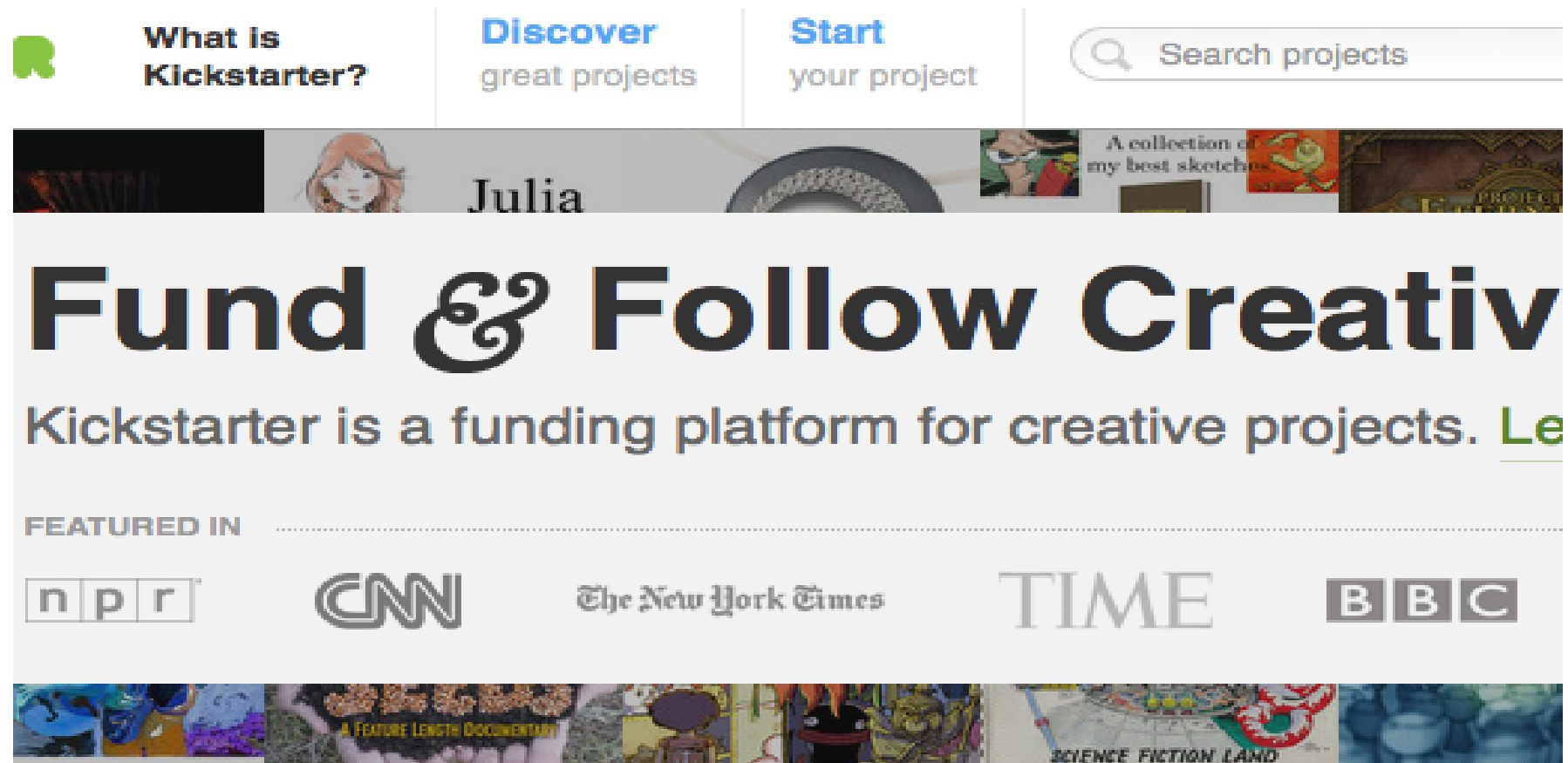
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Handmade Portraits: Chain Reaction

Nuovi strumenti di finanziamento: crowdfunding



The image shows the top portion of the Kickstarter website. At the top left is the green Kickstarter logo. To its right are three navigation links: "What is Kickstarter?", "Discover great projects", and "Start your project". Further right is a search bar with a magnifying glass icon and the text "Search projects". Below the navigation is a horizontal banner featuring a project by "Julia" with a portrait of a woman, and another project titled "A collection of my best sketches" with a colorful drawing. The main heading reads "Fund & Follow Creative" in a large, bold, black font. Below this, a sub-heading states "Kickstarter is a funding platform for creative projects." followed by a partially visible link "Le". Underneath is a section titled "FEATURED IN" with a dotted line separator, displaying logos for "npr", "CNN", "The New York Times", "TIME", and "BBC". At the bottom, there is another horizontal banner with several project thumbnails, including one labeled "A FEATURE LENGTH DOCUMENTARY" and another labeled "SCIENCE FICTION LAND".

Una nuova generazione di negozi



Riferimenti

- Stefano Micelli, Futuro Artigiano. L'innovazione nelle mani degli italiani, Marsilio Editori, 2011
- www.futuroartigiano.it
- www.facebook.com/futuroartigiano

