From volume to value: Big Data, Regional empowerment and value chain networks in a Mediterranean perspective

Bologna, 18th December 2018
Aula Magna - Viale Aldo Moro 30

Emilia-Romagna is increasingly an international platform for innovation and big data and supercomputing. To support knowledge, skills, infrastructures for a new stable employment and enhancement of the territories of Southern and Mediterranean Europe in particular. For this reason, the Region **is building a Big Data platform - Hub in Bologna**, where the presence of machines and skills capable of handling huge amounts of data will be made available **for the development of the entire European and Mediterranean area**.

The meeting will be opened to the representatives of 13 partner countries of the Panoramed project, the members of the MED monitoring committee, as well as the members of the CPMR Intermediterranean Commission (IMC) and Balkans & Black Sea Commission (BBSC).

Agenda

- 09.00 – 09.30: Registration
- 09.30 – 9.45: Keynote speech **– Professor Patrizio Bianchi –** Regional Minister for Coordination of European policies for growth, education, vocational, training university, research and labour and 1st Vice-President of the CPMR Intermediterranean Commission – *"The Emilia-Romagna vision on Big data challenge and opportunities for Mediterranean"*
- 09.45: Opening speech **– Morena Diazzi –** General manager for Economy of knowledge, job and business of Emilia-Romagna Region
- 10:00: Welcome speech **– Christos Bounias –** Presidency of the Intermediterranean Commission – Region of Western Greece – Deputy for EU and international affairs

The Emilia-Romagna Big data project
Moderator: Morena Diazzi – General manager of Economy of knowledge, job and business of Emilia-Romagna Region

- 10:15: **Fabio Fava –** President of Big Data Association – *"BIG Data in Blue Growth and Innovation. The implementation of BlueMed initiative"*
- 10:30: **Leda Bologni –** Head of unit – ASTER – *"The BIG DATA project in Emilia Romagna"*
- 10:45: **Sanzio Bassini –** CINECA – *"Functionality and potential of the Calculation Centre (BIG DATA)"*
- 10:50: **Antonio Navarra –** President of CMCC – *"Presentation of the activities of the Euro-Mediterranean Centre on Climate Change and strategic projects in the field of ECT Programmes"*

- ▪ 11:05: **Rita Cucchiara –** UNIMORE – *"Big data and artificial intelligence"*
- ▪ **11:20-11:40: Open discussion**

The importance of Big data in Europe and the Mediterranean
Moderator: Davide Strangis – Executive Secretary of the CPMR Intermediterranean Commission

- 12:00: **Gail Kent –** Director of Data – Directorate General for Communications networks, content and technology of the European Commission – *"European strategy and the development of BIG DATA"*
- 12:15: **Mireia Borrell Porta –** General manager of Directorate General for Foreign relations – Ministry for Foreign action, institutional relations and transparency of Government of Catalonia – *"Big data for social innovation and research"*
- 12:30: **Tayeb Masbahi –** Morocco – Vice President of the CPMR Intermediterranean Commission, Vice President of the Region of l'Oriental – *"Big data potential for national and territorial policies in the Southern Mediterranean, focus on Morocco"*
- ▪ 12:45: **Nicola Favia –** Director Research, analysis and knowledge management Division – Presidency of Italian Government – *"The Italian strategic priorities for the post 2020: role of the EUSAIR macro-regional strategy"*
- ▪ **13:00-13:15: Open discussion**
- ▪ 13:15: Wrap-up and next steps **– Francesco Raphael Frieri –** General manager for Resources, Europe, innovation, institutions and European policies of Emilia-Romagna Region – *"Digital transformation for Public Administration and Big Data: Making public policy capacities in Europe and the Mediterranean area more efficient"*

LIGHT LUNCH
followed by the meetings of the CPMR IMC and the Interreg MED Monitoring Committee

English and French will be the working languages