

EIS – Everywhere International SMEs Staff Exchange to Bologna/Emilia-Romagna Region Thursday, 28 June 2018

Hosting Partner:

**Emilia-Romagna Region
Directorate General Knowledge Economy, Labour and Business
FDI Attraction and Business Internationalization
Via Aldo Moro, 44 – 20° floor – Bologna, Italy**

Visiting partner:

1 Koprivnički poduzetnik Ltd – Croatia:

- Mrs. Martina Golčić, CEO of Koprivnički poduzetnik Ltd.
- Mr. Bojan Koštić, EU project assistant at Koprivnički poduzetnik Ltd.
- Mrs. Mateja Horvat, EU project assistant at Koprivnički poduzetnik Ltd

Agenda

- 09.00 Meeting point at Piazza Maggiore, 1 (Bologna Welcome, in front of San Petronio church). We will walk to Aster (20 min. approx)
- 09.30 Beginning of the activities at Le Serre di Aster (Via Castiglione 136 - Bologna). Aster is member of the Local Stakeholder Group
Sara Monesi and Sveva Ruggiero – Aster:
- Presentation of ASTER activities, the Consortium for innovation and technology transfer of Emilia-Romagna (<https://www.aster.it/en>)
 - Presentation of “Le Serre di Aster” and the Incubator policies
- 10.45 Coffee break
- 11.00 • Second part of Aster presentation
- 11.30 Massimo Garuti – Clust-ER CREATE, Cultural and Creative Industries
- Presentation of the Clust-ER CREATE
(<https://www.retealtatecnologia.it/clust-er/industrie-culturali-e-creative>)
- 12.00 Silvia Porretta – Comune di Bologna/Municipality of Bologna
- Presentation of INCREDIBOL! (Bologna’s Creative Innovation)
(<http://www.incredibol.net/en/cose-incredibol/>)
- 13.00 Lunch break

14.00 Second part of the activities in Aster:

Gian Luca Baldoni – FDI Attraction and Business Internationalization, Emilia-Romagna Region

and

Giulia Basilici – Aster (member of the Local Stakeholder Group)

- Presentation of the project “Emilia-Romagna in Silicon Valley”

15.00 myD3SIGN

- Presentation of a young and innovative local company
(<http://www.myd3sign.com/about/>)

16.00 End of Staff Exchange