



ANCHOR

Massimo Cerofolini

Host of Eta Beta, Radio RAI

9.30 – 10.00	Registration
10.00 – 10.30	Welcome to MATCHER Livio Stellati , Head of Territorial Relations, Customer Satisfaction & Claims, Region Centro Nord at UniCredit Palma Costi , Minister for Productive activities, energy plan, green economy and post-earthquake reconstruction at Emilia-Romagna Region Marina Silverii , Deputy Director of ART-ER Attractiveness, Research, Territory
10.30 – 11.15	MATCHER: Program and actors involved MATCHER Corporates Gabriella Gualandi , Innovation for Enterprises Unit Manager of ART-ER Attractiveness, Research, Territory Sara Monesi , Startup Unit Manager of ART-ER Attractiveness, Research, Territory
11.15 – 11.30	Break and split into pitch arenas
11.30 – 13.30	Pitch sessions*
13.30 – 14.30	Lunch
14.30 – 16.30	Business matching* Informal 10/15 min speed dates with 4+ startups
16.30 – 17.00	Deep-dive meetings preparation* Corporates will decide 2/3 startups they want to “engage with”
17.00 – 19.00	Deep-dive meetings* Structured 35 min meetings with 2/3 startups
19.00 – 19.30	Closing and Palazzo Magnani Pills of Art
19.30 – 20.00	Transfer to Oratorio S. Filippo Neri

* **Contemporary sessions** within the 3 arenas: Smart Mobility, Healthcare & Wellbeing, and Future of Packaging

Language: *ITA/ENG*
Simultaneous translation available

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