



BOLOGNA

OCTOBER 10-12, 2018

THE VALUE OF HEALTH, HEALTH AS A VALUE

An event for life, science, industry,
partnering and networking

Opificio Golinelli

Via Paolo Nanni Costa, 14



ALISEI



Regione Emilia-Romagna

con il supporto tecnico di



innovazione attiva

Life Sciences in Italy

Numbers



1.730.000
employees
(included the Health
National System)



198
billion euro
production value



4.900
companies



10%
% of GDP

MEDICAL DEVICES

More than 4.000 companies
76.000 employees
7,3% R&D employees

PHARMA

Almost 200 companies
64.000 employees
9,4% R&D employees
1,5 billions £ R&D investments

RED BIOTECH

298 companies
6.847 employees
1,3 billions £ R&D investments

Who & what

✓ National Technology Cluster



✓ in 2014 some ALISEI members decided to create a life science focused matchmaking initiative

- ✓ Toscana Life Science e Confindustria Toscana
- ✓ BioPmed
- ✓ Assobiomedica
- ✓ Assobiotec
- ✓ Cluster Lombardo Scienze della Vita e Assolombarda
- ✓ **ASTER**

✓ Strictly connected to the Enterprise Europe Network

✓ Open to all the innovative players in the field of life sciences

Sectors:

Biotechnology

Medical Device

Pharmaceuticals e Nutraceuticals

E-Health and Services

MIT4LS presentation

Brokerage event (B2B)

Two full days of bilateral meetings among companies, research centres, ventures and investors, organized by Enterprise Europe Network

Thematic Workshop

Seminars, workshops and debates on specific topics will be organized in parallel to the B2B meetings

Bootcamp

Innovative startups can apply to be selected for the Italian Bootcamp Healthcare Venture forum for mentorship and training to pitch to international investors

International Conference

Main conference on one of the most trending and revolutionary topic in the healthcare sector:

Big data in medicine



Past editions:

Main organizers together with ALISEI



2014 | **FIRENZE** | main organizer Toscana Life Science District

TUSCANY 2014



2015 | **MILANO** | main organizer Assolombarda, Lombardy Region



2016 | **ROMA** | main organizer Lazioinnova, Lazio Region

ROME 2016



2017 | **TORINO** | main organizer Confindustria Piemonte | BioPmed

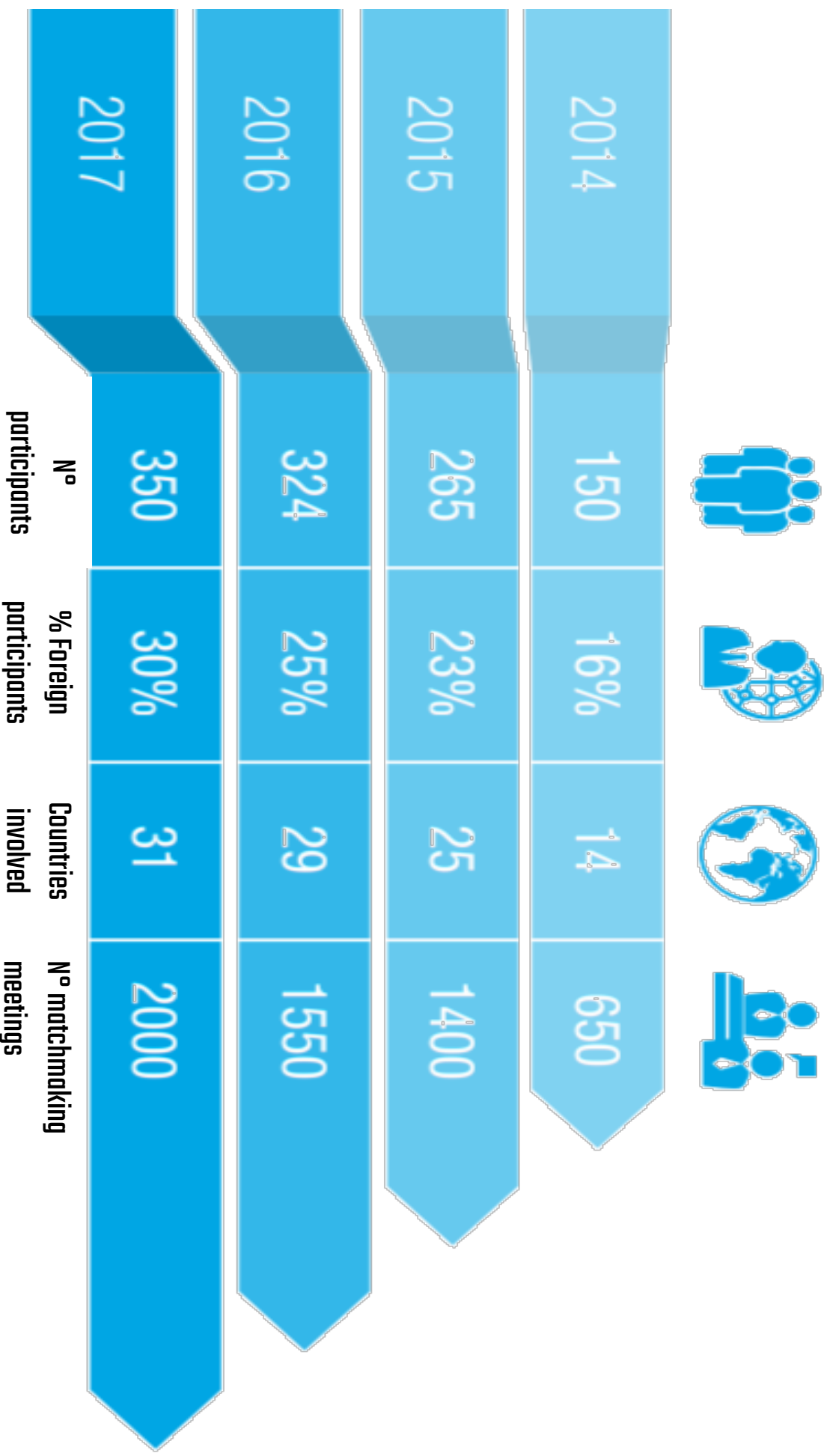
TURIN 2017



2018 | **BOLOGNA** | main organizer ASTER, Emilia-Romagna Region

BOLOGNA 2018

Past editions: numbers



Life Sciences in Emilia-Romagna

Medical device in E-R

- 525 industries (2nd national ranking)
- Mirandola biomedical district (Modena)
- 8.936 employees
- 10.9% national turnover

Pharma in E-R

- 16 industries
- 300 Mln€ investment in R&D (2^o ranking at national level)
- 3600 employees
- Parma city area 3rd ranking for export
- Chiesi Group is the 1st Italian pharmaceutical for R&D investments and patents

Red Biotech in E-R

- 18 industries
- 1922 employees out of which 398 in R&D

Event format

TIME	OCTOBER 10	OCTOBER 11	OCTOBER 12
9.30		B2B/Elevator Pitch	International Conference: Digital transformation in Medicine
10-11	Opening Ceremony	B2B/Elevator Pitch	
11-12	B2B	B2B/Elevator Pitch	
12-13	B2B	B2B/Elevator Pitch	
13-14	Networking lunch		Networking lunch
14-15	B2B	B2B	Workshop
15-16	B2B	B2B	Workshop
16-17.30	B2B	B2B	Workshop
17.30-18.30	B2B/Bootcamp	B2B	Workshop
18.30-19	Bootcamp		

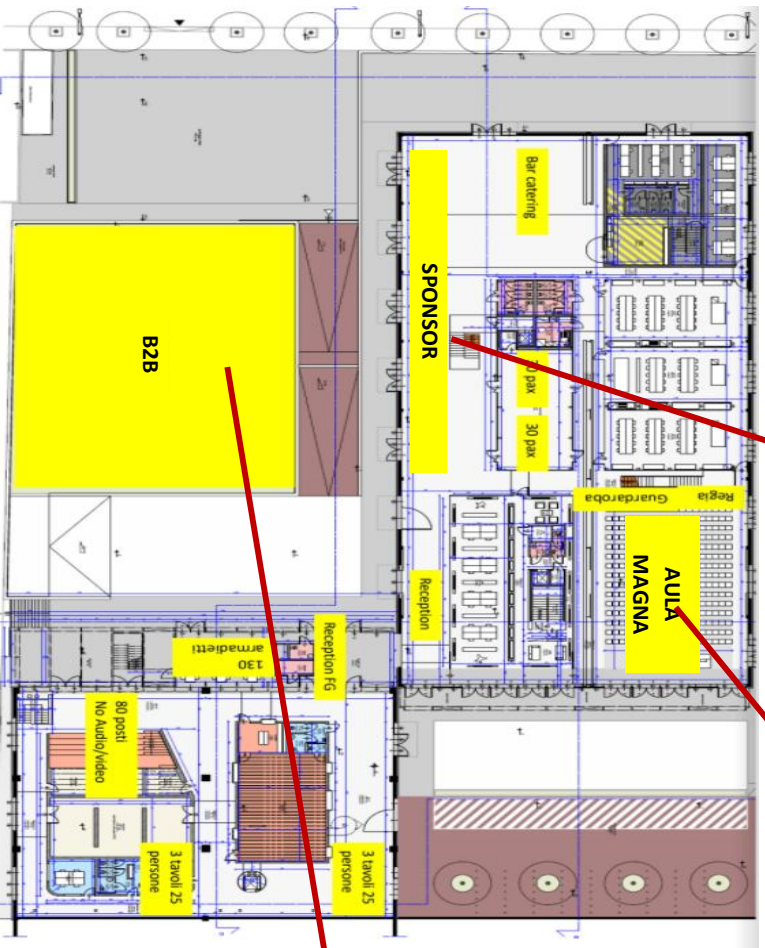
October 10, 8.30 pm

Networking Dinner at
Palazzo Re Enzo

Location in Bologna | October 10-12, 2018



600 mq



Brokerage Event | October 10-12

October 10 - h. 11-13; 14-18.30 - October 11 - h. 9.30-13; 14-18.30

- 600mq open space
- 30' meetings
- EEN e Tech Tour cooperation for an international attendance

2000 meetings

can be confirmed for this new edition

2018 Objectives:

- ✓ Increase the number of meetings
- ✓ Enlarge the involvement of big companies
- ✓ Improve % of international participants

Bootcamp | October 10-12

October 10 - h. 17.30-19 / h.20.30, networking dinner - October 11 - h. 9 - 13

Italian Healthcare Venture Forum main partner



- 20 international startups finalist
- elevator pitch with European investors
- MIT4LS2018 finalist can run for the european final in Dusseldorf

2018 Objectives:

- ✓ Promote MIT4LS Bootcamp at international level
- ✓ Elevator pitches open to industries to give a public opportunity of **Open Innovation Initiative**

Conference Session | October 10 + 12

Opening Ceremony

October 10 - h. 9.30-11.00

Panel of experts debate on

Investment trends in Healthcare companies

International Conference

October 11 - h. 9.30 - 13

Personalised medicine and data are the trend topics in healthcare innovation and will be the focus of the conference:

Digital transformation in medicine: average is dead!

2018 Objective:

- ✓ Confirm MIT4LS as an important occasion for discussing and focusing on economic and scientific aspects of mega trends in life sciences and healthcare

How to participate

FREE ENTRANCE

Registration open to all the Life Sciences stakeholders on

www.meetinitalylifesciences.eu

Registration deadlines:

- **Bootcamp before Aug. 20th (tbc)**
- **B2B before Sept. 24th (tbc)**
- **Conferences and workshop before Oct. 10th**

Wanna be a sponsor?

Category: **SPONSOR**

Financial commitment: €5,000 + VAT

Visibility opportunities:

- Display of the sponsor's logo with link to their website on the Meet in Italy website.
- Dissemination of the sponsor's name through the Meet in Italy website and social media channels
- Display of the sponsor's logo in the event's materials
- Space reserved for an event of their own (30 people) during the show (duration 1.5 hours).

Category: **SILVER SPONSOR**

Financial commitment: €10,000 + VAT

Visibility opportunities:

- Display of the sponsor's logo with link to their website on the Meet in Italy website.
- Dissemination of the sponsor's name through the Meet in Italy website and social media channels
- Display of the sponsor's logo in the event's materials
- Space reserved for an event of their own (30 people) during the show (duration 1.5 hours).
- Opportunity of distributing their own promotional material during the event. For this purpose, a space bearing the company's name will be made available to the sponsor
- Creation of a video clip with sponsor testimonial to be distributed online through the event website and social media

Wanna be a sponsor?

Category: **GOLD SPONSOR**

Financial commitment: £15,000 + VAT

Visibility opportunities:

- Display of the sponsor's logo with link to their website on the Meet in Italy website.
- Dissemination of the sponsor's name through the Meet in Italy website and social media channels
- Display of the sponsor's logo in the event's materials
- Space reserved for an event of their own (30 people) during the show (duration 1.5 hours).
- Opportunity of distributing their own promotional material during the event. For this purpose, a dedicated space, with a 100x200cm roll up banner displaying the company's name, will be made available to the sponsor.
- Creation of a video clip with sponsor testimonial to be distributed online on the event website and on social media
- Press office activities targeting local, national, general and sector media.

Category: **PLATINUM SPONSOR**

Financial commitment: over £15,000 + VAT

Visibility opportunities:

Platinum Sponsorship provides a dedicated package of specific activities to be arranged directly with the sponsor.

Info & Contacts

Web Site

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